

January 4, 2016

City and Borough of Juneau ATTN: Municipal Clerk's Office 155 South Seward Street Juneau, Alaska 99801

Dear Assembly members,

Please accept this Letter of Interest and enclosed Declaration of Candidacy seeking appointment to the vacated Juneau District 1 Assembly seat.

Given the short time frame of the appointment, it seems that the candidate should be able to come up to speed quickly. I believe that I offer this advantage. Experience and knowledge I bring to this appointment to assist the City and Borough of Juneau (CBJ) Assembly over the next few months includes the following:

- Have run a successful Community & Strategic Planning consulting business in Juneau for 26 years, which includes having employees and meeting payroll obligations most years.
- Served on the CBJ Planning Commission for five years in the 1990s, including chairing it during review and issuance of the AJ Large Mine Permit.
- Currently serving on the CBJ Board of Equalization (no BOE action is expected during the time I'd be serving on the Assembly). Also, I receive all Affordable Housing Commission packets and attend some meetings, as this is a particular interest.
- Knowledge and understanding of Juneau's economy gained during recent preparation of Juneau Economic Plan.
- Many years of forecasting local, state, and federal revenues for local governments and
  using this information to develop realistic three-year municipal budgets to support
  proposed annexation and borough formation actions (as part of consulting business).
- Have provided consulting services in most communities in Southeast Alaska and have a
  working relationship with many of our neighboring elected and appointed officials.

Thank you in advance for your consideration.

Barbara J Sheinberg

enclosures



## **Declaration of Candidacy for Vacant Assembly Seat**

City and Borough of Juneau, Alaska Municipal Clerk's Office 155 S. Seward St., Juneau, AK 99801 Phone: 907-586-5278 fax: 586-4552

City.Clerk@juneau.org

CBJ Code provides for the following regarding the filling of vacancies on the Assembly: 11.10.040 Vacancies.

"A vacancy on the assembly shall be filled by the assembly which shall elect by majority vote of the remaining members a qualified resident of the election district from which the vacancy arose to be the acting assemblymember until the next regular election or until a successor is elected and qualified to fill the remainder of the unexpired term. The person elected by the assembly receives the same salary as the assemblymember succeeded he or she succeeds." (Charter 1970, § 3.6; CBJ Code 1970, § 11.10.030; Serial No. 70-30, § 1, 1970)

Individuals wishing to be considered for the vacant Assembly seat are asked to complete the below form and attach a letter of interest and resume and submit it to the Municipal Clerk's office at the above address by January \_\_\_\_\_, 2016.

(1) The full name of the candidate:  Barbara Jo Sheinberg	
(2) The full residence address of the candidate: 739 Fifth Street, Juneau, Alaska 99801	
and the date on which residency at that address began:	
(3) The full mailing address of the candidate:	
739 Fifth Street, Juneau, Alaska 99801	
(4) The office that the candidate seeks:  District 1 Assembly Seat, while Mary Becker serves as mayor	
(5) The length of residency in the City and Borough: 30 years	



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#### **Notarized Statement**

I hereby declare that:

- 1) I will meet the specific age requirements of the office by the time that I, if appointed, am sworn into office,
- 2) I am a qualified voter as required by law,
- 3) I agree to serve if appointed.
- 4) If I am appointed, I agree to file the required Alaska Public Officials Financial Disclosure statement in accordance with AS 39.50.

Signature of Candidate: Bubara Sh
Printed name of Candidate: Barbara J Sheinberg
Date: 12/29/15
***
State of Maska
Judicial District: JNU #1 precint 2
The Foregoing Instrument was acknowledged before me by:
(Name of Candidate): Barban Shenberg
On this 29th day of DECEMBER, 2015.
Witness my hand and seal.
Seal:  OFFICIAL SEAL Charles R. Ellis NOTARY PUBLIC My Commission Expires 10/12/2019
Notary Public Signature: Warz El
Notary Public Printed Name: Chances R. ELLIS
My commission expires: OCTOBER 12, 2019



Strategic & Community Planning • Research • Public Engagement



www.SheinbergAssociates.com 1107 West 8<sup>th</sup> Street, Suite 4 Juneau, Alaska 99801 907-586-3141

email: Barbara@SheinbergAssociates.com

### Barbara Sheinberg, AICP Firm Principal, Senior Analyst and Planner

Barbara J. Sheinberg is the firm principal at Sheinberg Associates. Ms. Sheinberg is a certified planner (American Institute of Certified Planners, AICP, #014225) with 32 years of experience. Barbara specializes in community and strategic planning, research and data analysis, and facilitation of public meetings and problem solving processes.

Barbara has a B.S. in Geology (1978, Beloit College) and significant graduate work toward an M.S. in Resource Planning (1983-1985, UAA). While at UAA a special project creating a "Geo-Rezoning" system that Barbara designed and the Municipality of Anchorage adopted was one of two reasons Anchorage was named a US "All American City" in 1985 as it grappled with one of the fastest growth rates in the country.

Ms. Sheinberg recently served as the Alaska representative to the Western US Planning Resources Board and on the Alaska Chapter of the American Planning Association Board. Ms. Sheinberg is a member of the Downtown Juneau Rotary Club, Juneau Chamber of Commerce, serves on the Juneau Board of Equalization, and recently completed a six-year term on the KTOO Board of Directors. She also served five years on the CBJ Planning Commission, including as chair during review and issuance of the AJ Mine large permit.

Ms. Sheinberg is known for clear thinking and analysis, and for helping clients build consensus and reduce conflict through well-guided meetings and planning processes. Her collaborative approach creates widespread support for project results.



1107 WEST 8<sup>TH</sup> STREET

JUNEAU, ALASKA 99801

(907) 586-3141

WWW.SHEINBERGASSOCIATES.COM

COMMUNITY & STRATEGIC PLANNING,
RESEARCH & ANALYSIS,
ENVIRONMENTAL PERMITTING,
PUBLIC ENGAGEMENT SERVICES

Sheinberg Associates offers a full range of strategic and community planning, research and data analysis, facilitation and permitting services. This community planning firm is experienced in permitting, transportation and land use planning, facilitation and public involvement, and in preparing environmental documents to satisfy National Environmental Policy Act (NEPA).

Operating continuously since 1989, Sheinberg Associates has built strong relationships with local and tribal government, not-for-profit, Native Corporation, private and public sector clients.

Our professional staff offers an exceptional degree of attention and commitment to the unique objectives and needs of our clients – and we enjoy productive long-term relationships with many clients who return for help with new challenging projects.

Central to our reputation is our success at helping people creatively address their needs, on time and within budget.

Sheinberg Associates' philosophy is to build consensus and reduce conflict through well-designed and executed products and processes. We

assist public and private sector clients achieve their goals through use of neutral, consensus-building techniques and exceptional organization to ensure successful development of action-oriented plans, research reports, strategies, policies and other products.

Sheinberg Associates staff is skilled at bringing diverse parties to the table, discerning key concerns and priority issues, gathering data and conducting research to obtain needed information, facilitating discussion, and helping stakeholders to devise agreements, plans, policies and regulations.

Sheinberg Associates is, by design, a small company. However, we regularly assemble and manage effective multi-disciplinary project teams – enabling us to tackle diverse projects with the best people available.

Getting work done & building consensus through:

- Community & Strategic Planning
- Research, Data & Impact Analysis
- Facilitation & Public Engagement
- Permitting & Environmental Services

#### **Sheinberg Associates, Select Clients**

AECOM Hattenburg, Dilley & Linnell Alaska Department of Commerce, Community and Haines Chamber of Commerce

Economic Development Juneau Convention and Visitors Bureau

Alaska Department of Environmental Conservation Juneau Economic Development Council

Alaska Department of Fish and Game Juneau Lyric Opera

Alaska Department of Natural Resources Juneau Performing Arts Center Commission

Alaska Department of Transportation and Public

Facilities

Juneau School District

Juneau Teen Health Center

Alaska Electric Light and Power Company

Kake Tribal Corporation

Alaska Glacier Seafoods Kenai Peninsula Economic Development District

Alaska Permanent Fund, Board of Directors Kittelson & Associates. Inc

Alaska Retirement and Management Board of Klawock Cooperative Association Directors Klawock Heenya Corporation

AT&T Mobility

Boy Scouts of Alaska

Bristol Bay Borough

Kootznoowoo Inc

Lowpete Construction

McDowell Group

Bristol Bay Economic Development Corporation Mendenhall Watershed Partnership

Central Council of Tlingit Haida Indian Tribes of MRV Architects

Alaska National Forest Foundation
Chatham Electric, Inc National Park Service

Choggiung, Ltd NOAA, Marine Management Service
City of Angoon Northern Economics Inc

City of Coffman Cove

City of Craig

Northwind Architects

Northwest Arctic Borough

City of Dillingham

Organized Village of Kasaan

Haines Borough

Petro Marine Services

City of Hoonah R&M Engineering Juneau

City and Borough of Juneau R&M Engineering, Ketchikan

City of Nenana RISE Alaska

City of Pelican Sitka Economic Development Association
City and Borough of Petersburg Sitka Fuels Inc

City and Borough of Sitka SouthEast Alaska Regional Health Consortium

Municipality of Skagway Southeast Alaska Watershed Coalition

City and Borough of Wrangell Southeast Conference

City and Borough of Yakutat Southeast Regional Resource Center

City of Valdez

Council on Domestic Violence and Sexual Assault

University of Alaska Southeast

US Fish and Wildlife Service

Discovery Southeast

DOWL HKM

URS Corporation

Downtown Juneau Business Association

USKH Inc

Glacier Bay National Park Westward Seafoods

Glacier Lands Inc. WesTower Communications, Inc

Goldbelt Corporation Yukon River Drainage Fisheries Association