

PRESS RELEASE

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Saralyn Tabachnick Announces Run for Juneau Mayor

FOR IMMEDIATE RELEASE

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Saralyn Tabachnick, long-time Executive Director of AWARE, Inc., has filed paperwork with the Alaska Public Offices Commission indicating her intent to run for Mayor of the City and Borough of Juneau in the October 2018 election.

Tabachnick, a 30-year Juneau resident, cites her love of the area and its people, along with her vision for transforming Juneau into a thriving 21st century Capital City, as the chief motivators behind her bid.

Through AWARE, Juneau's domestic violence/sexual assault program, she's says she has taken on the challenges of breaking trail for public safety and social justice initiatives for decades. "I see how different agencies and systems can work together to help bring peace to families when there's a path forward and a common goal. I'm excited to begin using my talents and teambuilding skills as Juneau's Mayor to address the challenges the City and Borough faces—working with others, inside and outside of government, to help move our community forward to greater unity, health, and vibrancy.

Tabachnick points to her strong fiscal performance at AWARE and her statewide board work as proof of her ability to create and guide sustainable, innovative programs by listening to and building on the ideas of diverse groups of stakeholders. From theft and vandalism to opioid addiction, from homelessness to lack of affordable housing and child care, from domestic and sexual violence to the unmet needs of older Alaskans, she sees the challenges. "On both individual and societal levels, we can ensure greater health, safety, and accountability when we dedicate ourselves to working together with a broad cross section of citizens to find practical, innovative, and cost-effective solutions for Juneau." Tabachnick promises to work for all of Juneau to maintain and improve a vibrant city.

"We are fortunate to live in one of the most beautiful places on earth. In a technological era that is opening up new opportunities every day, it is no longer relevant to think of our city as remote or isolated. Technology can positively affect our economy," she says. Tabachnick asserts that these new economic conditions call for visionary leadership. A proven consensus builder, she says she will not only be open to new ideas but will actively seek out innovative opportunities to build on and expand our strong economic foundation of government and private enterprise, fishing and mining, health care and higher education, and tourism and transportation.

Tabachnick believes building a stronger sense of local unity will be essential to pivoting economically. Acknowledging our area's history, including past policies to relocate communities of color, those with few financial resources, and especially Alaska Native people on whose land Juneau is located, she says, "We may not all share the same history on this land, but we share the same future. I believe that, under a new kind of leadership, we can work together to build a sustainable economy strong enough to meet the needs of all residents. As one unified community, there will be no limit to what we can accomplish."

Saralyn invites all local residents who share her vision for a united, innovative, 21st century Capital City to join her campaign by contacting her at saralynformayor@gmail.com.

Safety * Innovation * Equity

Saralyn Tabachnick for Mayor