



2021 LOCAL CONTENT AND SERVICE REPORT TO THE COMMUNITY



"I enjoy the programs on different cultures, ethnicities, religions and programs on other parts of the world and regions in the United States. I enjoy programs on science for laypeople. Thank you!"

"KTOO provides trusted and independent news, connects our community to the arts and music, promotes civic participation, and embraces diverse viewpoints and cultures."



KTOO's vision is to promote civic participation and be a trusted community partner, while working to create a true, statewide public broadcasting network and producing more local content for Juneau and rest of Alaska.

In 2021, KTOO provided these vital local services:

KTOO 360TV
Alaska's statewide public affairs network

KTOO's Gavel Alaska
C-Span style coverage of Alaska Government

Alaska Public Media's
PBS programming for Southeast Alaska

KTOO-FM, KRNN & KXLL radio

***www.ktoo.org*, a content-rich news website.**

KTOO's services continued to grow in 2021. We continue to develop as one of Alaska's premiere sources of news and information. We have expanded our Gavel Alaska coverage on all media platforms, to connect Alaskans with their state capital in Juneau. More Alaskans than ever are turning to KTOO's radio services and KTOO 360TV for stories about our culture, history, science and civic life. KTOO's local productions connect Juneau with the rest of state.



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	<h3>KRNN & KXLL Signal Project</h3> <p>KRNN & KXLL's reception is coming in clear for downtown Juneau and Douglas listeners. With the additional frequencies, 103.1 FM for KRNN and 101.7 for KXLL, there's now two options on the radio dial to listen to your favorite locally hosted music shows.</p>
	<h3>Return of Live Hosts to the Airwaves</h3> <p>This spring saw the return of a number of live hosted music shows on KRNN and KXLL with the availability of vaccines. Our outstanding local DJ's create uniquely crafted programs that keep us all connected to each other and our community.</p>
	<h3>2021 Awards</h3> <p>In 2021, the KTOO News and Arts & Culture team brought home a total of sixteen awards, including Best Travel Reporting, Best Breaking News, and Best Alaska History Reporting as well as 1st place for Environment and Natural Disaster Reporting.</p>
	<h3>Local Elections</h3> <p>From profiles, to forums, to results, KTOO and 360TV covered the 2021 election season and are gearing up now for the 2022 legislative season.</p>
	<h3>Rock Aak'w Indigenous Music Festival</h3> <p>KTOO was honored to co-partner with the Central Council of the Tlingit & Haida Indian Tribes of Alaska, Sealaska Corporation, the NEA, and the JAHC to bring the inaugural Rock Aak'w Indigenous Music Festival to Juneau! KXLL and Juneau Afternoon featured interviews with the performing artists and the KTOO 360TV team filmed the entire virtual festival.</p>
	<h3>Sundays with the Symphony</h3> <p>Every Sunday since March 2020, KRNN aired past performances of the Juneau Symphony's best concerts. You can tune in each Sunday at 1 p.m. on KRNN 102.7 & 103.1 FM or stream it live on ktoo.org</p>



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Diversity, Equity and Inclusion

A year ago KTOO was awarded a grant from the **Alaska Community Foundation** from their Social Justice Fund to improve diversity at the station. We started our series of facilitated discussions with unrepresented community groups and offered extensive training for our team members



Coverage of the Alaska Legislature

With the State Capitol closed to the public for much of 2021, KTOO provided all Alaskans an eye on their State Capitol through our Gavel Alaska television service. Created in 1995, Gavel Alaska's purpose is to connect Alaskans to their capital city by providing C-Span style coverage of state government. Gavel Alaska is funded by the City and Borough of Juneau, private sector businesses and organization and KTOO.



Focus on the Arts in Alaska

Our arts and culture team worked hard to connect the arts community to our audiences despite the pandemic:

- We aired the virtual Alaska Folk Festival in April.
- We aired SHI's virtual coverage of Celebration 2020, the Governor's Arts Awards and Quayana.
- We co-sponsored the Rock Aak'w musical festival.





2021 LOCAL CONTENT AND SERVICE REPORT SUMMARY



“I love documentaries, as well as historical programs that your station does. I try to get my grandchildren to watch.” – viewer

More audience comments

“You are my fair and balanced source for local news not only in Juneau but all of southeast Alaska and the world. And I can't tell you how much I appreciate your coverage of news of local Juneau concern. Keep up the good work. No other station covers what's happening in Juneau like you do !”

“Thank you for being a continuous presence during a pandemic when everything was upended. Waking up every morning to familiar voices, and checking in throughout the day to find a constant in uncertain times has been needed and appreciated. Keep up the good work.”

“We count on KTOO every day to keep us connected to our community- now more than ever KTOO provides a vital service.

“KTOO is an essential public resource and increasingly important during a the election and a pandemic for us to stay safe and informed. News, especially local news, is an important mainstay of democratic society: KTOO provides the Juneau area with vital information at all levels, local, regional, national and international. It is an invaluable resource to Juneau, keep up the solid reporting and programming!

Our mission: “KTOO provides trusted and independent news, connects our community to the arts and music, promotes civic participation, and embraces diverse viewpoints and cultures.”
