



360 Egan Drive
Juneau, AK 99801-1769
907-586-1670
KTOO.ORG

KTOO Public Media ***50 Years of Community Service***

“KTOO provides trusted and independent news, connects our community to the arts and music, promotes civic participation, and embraces diverse viewpoints and cultures.” – Mission Statement

KTOO Public Media is a non-profit corporation providing myriad telecommunications services to Juneau, statewide audiences, and beyond. Founded by community volunteers in 1972, KTOO started service in January 1974. Over those five decades, KTOO transformed from a local radio and television station into a dynamic multimedia organization that connects Juneau with the rest of the world.

KTOO provides in-depth news, cultural and arts information and entertainment on the radio, online, social media, and on KTOO 360TV. Our dedication to fostering deep community connections and telling our hometown story continues to drive the creation of new and compelling content. Locally owned and operated, KTOO produces and provides a variety of impactful services including:

- KTOO Radio: broadcast/online – an all-news/talk blend of local and Alaska news with NPR programming. The most listened to radio station in Juneau. (Copyright Easlan Resources 2022)
- 360TV – a cable and satellite television channel that distributes Gavel Alaska, live C-Span style legislative coverage, throughout the state as well a wide variety of Alaska and Native American programming.
- KRNN Radio: broadcast/online – a broad mix of music and arts programming, locally hosted as well as syndicated.
- KTOO Productions – our teams assist a range of government, agency and non-profit clients with audio and video production and program distribution services.
- Alaska Public Media/PBS program service to Southeast Alaska, via KTOO-TV.
- KXLL Radio: broadcast/online - contemporary music format with locally curated playlists and local hosts.
- KTOO’s website offers live and on-demand content to an expanding online audience throughout Alaska and around the world.
- Partnerships and collaborations, some decades old, that bring local arts and culture to the entire community, a few examples: Alaska Folk Festival, Juneau Symphony, Sealaska Heritage Institute, Mudrooms, Black Awareness Association, Áak’w Rock, Filipino Community, Inc.
- A meeting space for community organizations free of charge.
- A long history of award-winning journalism and arts and culture programming.

It costs roughly three million dollars to provide these year-round services. Two million is raised from donors, businesses, and grants, which in turn helps KTOO raise an additional one million in federal support. State funding for public broadcasting in Alaska ended in 2019. KTOO employs 22 full time employees, with another 8 seasonal or part-time staff. We also benefit immensely from 40 active volunteers who contribute their time and talent hosting music shows and helping with special events.

The KTOO Legacy Fund is an endowment managed by the Juneau Community Foundation. The Fund’s purpose is to ensure that KTOO is sustainable over the long-term, around for many, many years, and able to innovate and grow. **A gift to the KTOO Legacy Fund** is a gift to our community and to future generations of Juneauites. The impact of your generosity will be tangible everyday as people listen, read, and watch and hopefully feel better connected to the community. In this post state funding era, it will be local investments that keep KTOO’s rich history of storytelling alive and well. ***Thank you for helping KTOO tell our community story!***

