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KTOO.ORG

September 1, 2023

## Dear Professional Advisor,

We are fortunate to live in a naturally beautiful community, as well as one with many generous, supportive residents. Community support and generosity comes in a variety of forms, including financial donations, volunteering, and services by non-profit organizations. An essential non-profit service is KTOO Public Media, which provides in-depth news, cultural and arts information and entertainment on the radio, online, and on 360TV. Without KTOO our quality of life in Juneau and other northern southeast places would be far less than it is today.

The KTOO Legacy Fund's purpose is to ensure that KTOO Public Media is sustainable over the long-term, around for many, many years, and is able to innovate and grow. We, on the KTOO Legacy Fund Committee, want to connect with our professional estate planning community in Southeast Alaska for your advice and guidance, to ensure you know about the Legacy Fund, and to seek your support. As estate planners and advisors, you are in a unique position to inform clients about ways to become donors to organizations that interest them, are vital to our community, and in the client's best interests.

Please keep KTOO Public Media in mind as you advise your clients on how to minimize their tax impacts through charitable donations and during conversations about estate planning and potential bequests. The KTOO Legacy Fund Committee's responsibility is to wisely steward and increase the Fund while working closely with the Juneau Community Foundation where the Fund is well-managed and protected.

For more information about donations or bequests to KTOO, please do not hesitate to contact any of us signed below, KTOO's General Manager, Justin Shoman or Major Giving Officer, Jamie Waste. We are grateful for any interest and support you can provide.

With sincere best wishes,

## **KTOO Legacy Fund Committee**

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