

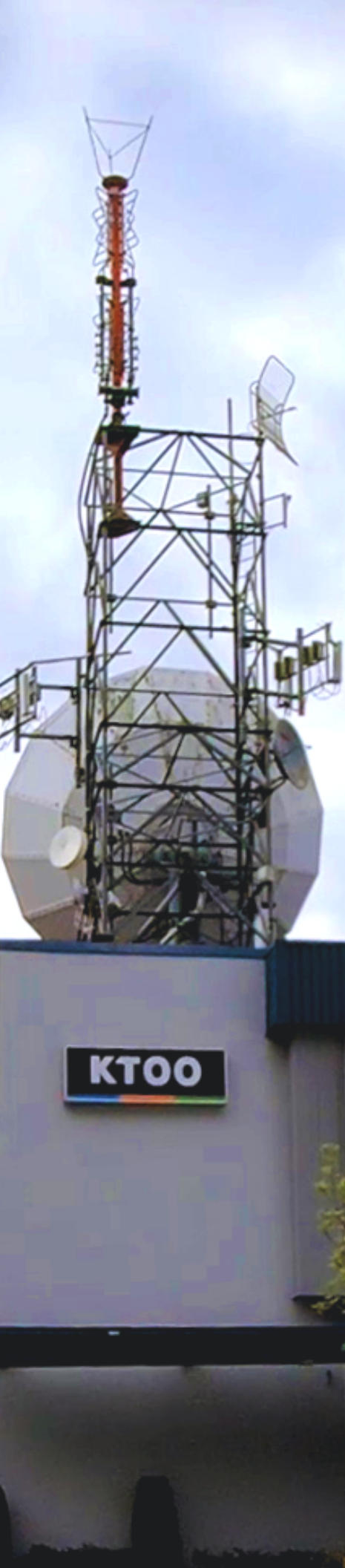


# KTOO

## LOCAL CONTENT & SERVICES REPORT

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# 2023



# VISION

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To promote civic participation and be a trusted community partner while working to create a local and statewide public media network to serve Juneau and all of Alaska.

# MISSION

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KTOO provides trusted and independent news, connects our community to the arts and music, promotes civic participation, and embraces diverse viewpoints and cultures.

*“KTOO is amazing! The dedicated staff keeps all of Juneau connected to our local community through a wide variety of services and platforms and I can't thank them enough for their important efforts! Gunalcheesh to KTOO and public radio for providing trusted news and excellent music in my daily life!”*

# KTOO Community Service

KTOO News, KRNN, KXLL, and 360TV can be found online, on social media and on the broadcast dial. 360TV can also be found on Roku and Apple TV apps.



## KTOO NEWS

KTOO News hosts the largest local news staff in the Alaska's capital city and offers a diverse range of local, national, and international news. KTOO is the most listened to radio station in Juneau.



## KTOO 360TV

Providing PBS content to Southeast Alaska along with First Nations Experience programs, public affairs shows, and C-span style coverage of Alaska's state government on Gavel Alaska.



## KRNN

Juneau's radio home for the Alaska Folk Fest, the Juneau Symphony and an assortment of community curated arts and music programs for Alaska's capital city.



## KXLL

Featuring a mix of independent and urban alternative artists, KXLL presents Alaska's most diverse music experience with a focus on the best local, Indigenous and new music.

# KTOO Community Service

Community-Centered Journalism

## IMPACTFUL REPORTING

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KTOO News broke a story about backlogs in the state's Medicaid and Food Stamp programs, drawing the attention of statewide media outlets, the legislature, and the governor's office—eventually resulting in additional state funds directed to address the issue by the Governor.

## CIVIC ENGAGEMENT

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KTOO hosted municipal candidate forums in the 360TV studio in conjunction with our local media partners at the Juneau Empire and KINY Radio. These events were spearheaded by KTOO, streamed on our website and YouTube and a recording remained available through the election. The 2023 KTOO Election Guide featured detailed information about municipal candidates and local ballot measures.



### **Editors, Reporters & Hosts**

KTOO Public Media is home to Juneau's largest and only locally held newsroom in Juneau.





# KTOO Community Service

In Times of Emergency

## PUBLIC SAFETY

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This year presented two significant natural disasters: [flooding in the Mendenhall Valley](#) caused by a glacial ice dam and a [deadly landslide in Wrangell](#). KTOO reporters worked with regional journalists to give you factual and timely reporting with a focus on safety, context, and personal impact.

## LOCAL EMERGENCY ALERTS

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KTOO is an active participant in the State Emergency Communications Committee (SECC), the Local Emergency Planning Committee (LEPC), and originally organized the Local Emergency Communications Committee (LECC), which includes the police chief, fire chief, emergency programs manager, the meteorologist-in-charge of the local office forecast office of the NWS, the electric utility, the local cable TV system and other broadcasters. We're a first responder distributing news and information during local and regional emergencies.

# KTOO Community Service

Government Accountability & Transparency



## GAVEL ALASKA

KTOO 360TV's Gavel Alaska provided all Alaskans with live, unedited coverage of the state legislature including senate and house floor sessions, press conferences, and other legislative events. Gavel Alaska also broadcasts and streams the Alaska Supreme Court, administrative press conference, briefings, and other state government activities taking place in the state capital of Juneau.

*“KTOO is essential to our community and vital to our democracy, all the while keeping us informed and entertained.”*





# KTOO Community Service

Local and Indigenous Music

## ÁAK'W ROCK

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KTOO provided video for Áak'w Rock, a three-day Indigenous music festival, held biennially on the ancestral homelands of the Lingít of the Áak'w Kwáan, also known as Juneau, Alaska. Portions of the festival were broadcast statewide on 360TV and video remains available on the 360TV Roku and Apple TV apps and our YouTube channel.

KTOO FM's flagship local program, Juneau Afternoon played an outsized role in actively promoting, filming, and documenting Áak'w Rock through interviews, photos, video, and on-air performances and KXLL introduced many of the performers to Juneau in its daily playlist.

## ALASKA FOLK FESTIVAL

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KTOO and KRNN provided live broadcast and stream of the 48th Annual Folk Festival for the entire festival from two new venues in 2023. Juneau Afternoon had more than a dozen live performances during the Folk Festival, and KRNN volunteers showcased festival performers in their weekly shows.

*"Thanks for all the local news and the Lingít language programming."*

# KTOO Community Service

Voices of Juneau

## FILIPINOS IN ALASKA

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Alaska has the largest concentration of Filipinos of any state. As Alaska's capital city, Juneau's history has been shaped by its Filipino community, but their stories are rarely highlighted by the community they help form – not in schools, not in museums, not in the media. KTOO set out to change that.

### MGA KUWENTO

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“Mga Kuwento: Filipinos of Juneau,” a five-part podcast series debuted in Fall of 2023. An educational website, a two-month exhibit at the Juneau-Douglas City Museum also launched in October, which is officially Filipino American Heritage Month in Alaska. A weekend long celebration was held at the Filipino Community Hall in conjunction with the launch of Mga Kuwento.



KTOO







# KTOO Community Service

A Home for the Arts

## RADIO THEATER FESTIVAL

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In 2023, KTOO hosted Juneau's first Radio Theater Festival in conjunction with Ghost Light Theatre and Theater Alaska. The festival featured live broadcasts of all four plays and featured original productions from Juneau community members, Frank Henry Kaashe Katasse and Vera Starbard. KTOO welcomed a live audience to the KTOO studio for each radio play.

## REVISION ALASKA

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Season 1 of KTOO's ReVision Alaska series, curated documentaries that re-examine our past, revise stereotypes and elevate a new generation of storytellers, was nominated for a regional Emmy award. Season 2 is coming soon!

*"Thanks for keeping us informed and entertained every single day!  
We appreciate you KTOO!"*

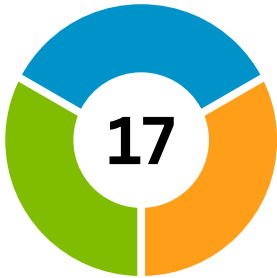
# KTOO Community Service

By the Numbers



## Weekly Juneau Listeners

KTOO is the number one station in the Juneau market, with nearly 11,000 listeners each week. \*



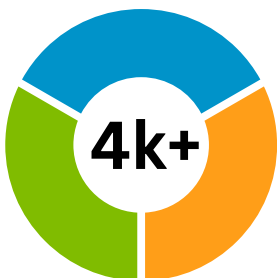
## Journalism Awards

KTOO Public Media took home 16 statewide and regional press awards for our reporting in 2023.



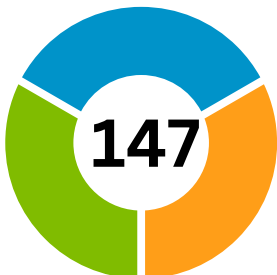
## Local Guests

Juneau Afternoon and Culture Rich Conversations hosted over 900 local guests for conversations about arts, culture, and our community.



## Individual Donors

Over 12% of Juneau's population and more than 35% of KTOO listeners financially support KTOO Public Media.

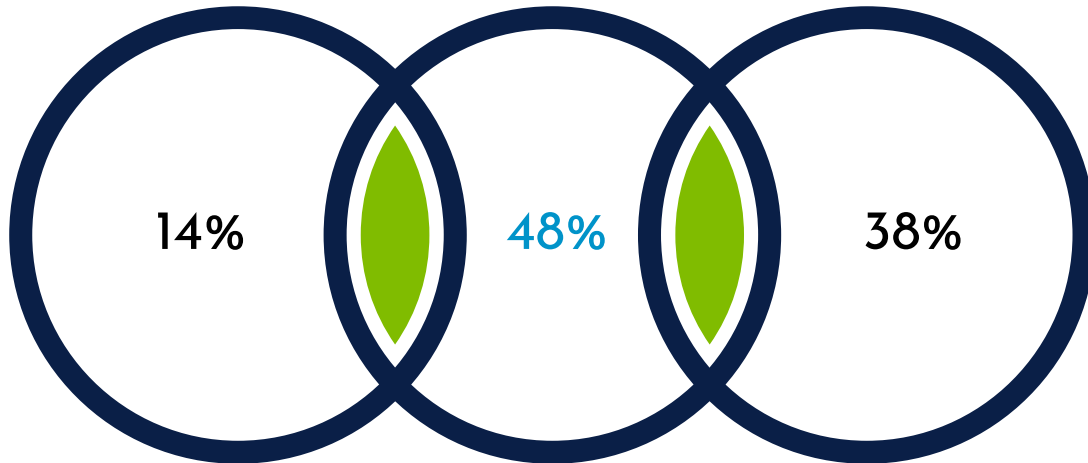


## Local Sponsors

Nearly 150 Juneau businesses and nonprofit organizations support their local public media station.

# KTOO Community Support

2023 Revenue



PHILANTHROPIC &  
FOUNDATION  
SUPPORT

**LOCAL  
BUSINESSES &  
DONORS**

CORPORATION FOR  
PUBLIC  
BROADCASTING



*“Thanks for keeping us informed and entertained every single day! We appreciate you KTOO!”*



# KTOO

NEWS | MUSIC | ARTS