



KTOO

LOCAL CONTENT & SERVICES REPORT

2024



VISION

Promote civic participation and be a trusted community partner. Continuously work to create a local and statewide public media network to serve Juneau and all of Alaska.

MISSION

KTOO provides trusted and independent news, connects our community to the arts and music, promotes civic participation, and embraces diverse viewpoints and cultures.

“KTOO provides such a wonderful service, which includes local and regional stories, connecting us to public radio and being a great community partner. Thank you to everyone who makes KTOO and its sister stations possible!”

KTOO Community Service

KTOO News, KRNN, KXLL, and 360TV can be found online, on social media and on the broadcast dial. 360TV can also be found on Roku and Apple TV apps.



KTOO NEWS

KTOO News hosts the largest local news staff in Alaska's capital city and offers a diverse range of local, national, and international news. KTOO is the most listened to radio station in Juneau.



KTOO 360TV

Providing PBS content to Southeast Alaska along with programs from First Nations Experience (FNX), World, public affairs shows, and unedited coverage of Alaska's state government proceedings on Gavel Alaska.



KRNN

Juneau's radio home for the Alaska Folk Fest, the Juneau Symphony and a wide array of community curated and volunteer-driven arts and music programs for Alaska's capital city.



KXLL

KXLL centers on the music and community life of Juneau's young adults with a mix of sounds spanning contemporary genres from hip hop to alternative to soul, with emphasis on Alaskan and Indigenous artists.

KTOO Community Service

Trusted News for Juneau and Southeast Alaska

LOCAL JOURNALISM

KTOO News brought light to local stories with impact, public interest, and curiosity including:

- Consolidation and closure of Juneau public schools
- Ship-free Saturday ballot initiative and the impacts of tourism on our community
- U.S. Naval apology to the Lingít community of Angoon for bombarding the village in 1882
- Countless community questions addressed through our audience focused series, Curious Juneau

CIVIC ENGAGEMENT

KTOO hosted municipal candidate forums in the 360TV studio in conjunction with our local media partners at the Juneau Empire. These events were spearheaded by KTOO, streamed on our website and YouTube, simulcast on KTOO and KINY, and a recording was available through the election. The 2024 KTOO Election Guide featured detailed information about municipal candidates and local ballot measures and KTOO partnered with Alaska Public Media and KTUU in Anchorage to feature Alaska's House of Representatives candidates during the "Debate for the State."

"Thanks for bringing us Juneau and the world!"





KTOO Community Service

In Times of Emergency

PUBLIC SAFETY

Flooding in the Mendenhall Valley reached a record high in 2024 damaging nearly 300 homes. KTOO reporters worked tirelessly to provide factual and timely flood reporting with a focus on safety, context, and personal impact. We continued to follow this story closely reporting on government and community responses to flood mitigation plans and proposals.

LOCAL EMERGENCY ALERTS

KTOO Public Media plays a vital public safety role in Juneau as the local primary station for all emergency alerts in our broadcast area. We also relay important public safety alerts statewide on KTOO 360TV. KTOO Public Media is an active participant in the State Emergency Communications Committee and the Local Emergency Planning Committee in Juneau.

“Very grateful for KTOO as it is an essential in my Juneau life and for our community.”

KTOO Community Service

Government Accountability & Transparency



GAVEL ALASKA

KTOO 360TV's Gavel Alaska provides all Alaskans with live, unedited coverage of the state legislature including Senate and House floor sessions, press conferences, and other legislative events. Gavel Alaska also broadcasts and streams the Alaska Supreme Court, administrative press conferences, briefings, and other state government activities taking place in the state capital of Juneau.



Hours

Gavel Alaska covered nearly 850 hours of legislative proceedings in 2024 and another 70 hours of Alaska State Supreme Court and Executive branch press conferences.





KTOO Community Service

Local Music First

50 FEST

KTOO turned 50 in 2024. We celebrated this milestone with special programming on Juneau Afternoon and an unforgettable all-night community concert. 50 Fest celebrated the vibrant and diverse talent of Juneau, showcasing an array of local musicians heard on KRNN and KXLL. The event was spread across two venues (Juneau Arts and Culture Center & KTOO) and featured 20 artists on 3 stages.



ALASKA FOLK FESTIVAL

KRNN provided a live broadcast and streaming video from every evening of the 49th Annual Folk Festival in 2024. Juneau Afternoon had more than a dozen live performances during the Folk Festival and KRNN volunteers showcased many festival performers on their weekly shows. The stream was accessed by listeners and viewers across the globe.

KTOO Community Service

Voices of Juneau

TONGASS VOICES

The voices of our community provide context for the place where we live and connection to our neighbors in Juneau. KTOO launched Tongass Voices in 2024 to spotlight the everyday experiences and perspective of our neighbors in Juneau that contribute to the rich culture of our community.

LINGÍT WORD OF THE WEEK

The Lingít language has been spoken throughout present-day Southeast Alaska and parts of Canada for over 10,000 years. Each week on KTOO, we feature a Lingít word voiced by master speakers. Gunalchéesh to X'unei Lance Twitchell, Goldbelt Heritage Foundation and the University of Alaska Southeast for sharing the recorded audio for this series.



“Thanks for all the local news and the Lingít language programming.”



KTOO Community Service

The Capitol City's Home for Arts and Culture

JUNEAU AFTERNOON

Juneau Afternoon welcomed nearly 800 guests in 2024. The vast majority of these guests were local artists, musicians, Juneau nonprofits and cultural organizations who appeared on the show to discuss and shine a light on their vital work to make Juneau a vibrant hub of arts and culture in southeast Alaska.

CULTURE RICH CONVERSATIONS

KTOO and Juneau's Black Awareness Association produced Culture Rich Conversations. Now in its 5th year, the program shares about the experience of being Black in Alaska.

"Thank you for your apparent dedication to our community and your listeners!"

KTOO Community Service

By the Numbers



Juneau Radio Station

KTOO is the number one station in the Juneau market. KXLL and KRNN are numbers two and three respectively.*



Journalism Awards

KTOO Public Media took home 11 statewide and two national press awards for reporting and podcasting in 2024.



Local Guests

Juneau Afternoon hosted nearly 800 guests for conversations about arts, culture, and our community.



Individual Donors

Over 12% of Juneau's population and more than 35% of KTOO listeners financially support KTOO Public Media.

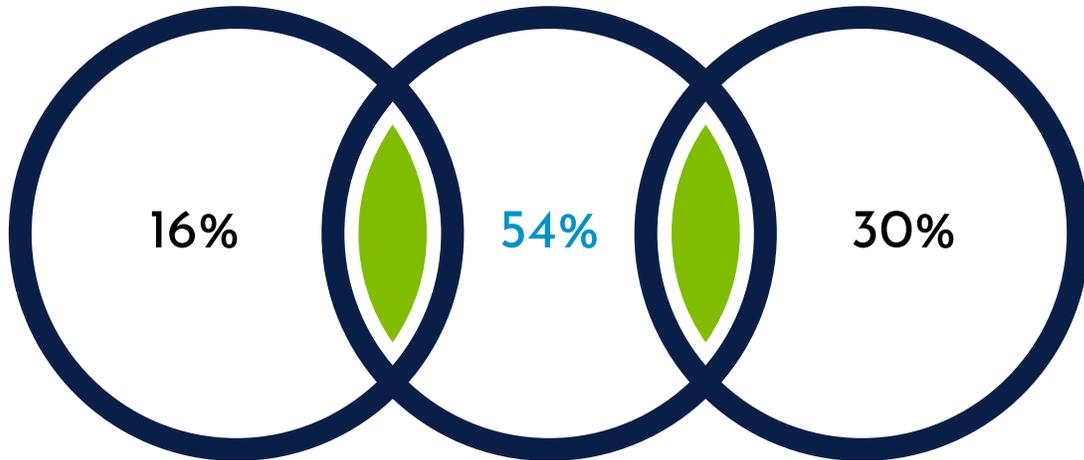


Local Sponsors

Over 170 businesses and nonprofit organizations in Juneau and southeast Alaska support their local public media station.

KTOO Community Support

2024 Revenue



PHILANTHROPIC &
FOUNDATION
SUPPORT

**LOCAL
BUSINESSES &
DONORS**

CORPORATION FOR
PUBLIC
BROADCASTING



“Thanks for keeping us informed and entertained every single day! We appreciate you KTOO!”



KT00

NEWS | MUSIC | ARTS