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**KTOO.ORG**

August 12, 2026

Dear Professional Advisor,

We are truly fortunate to live in a naturally beautiful community, as well as one with so many generous, supportive residents. Community support and generosity come in a variety of forms, including financial donations, volunteering, and non-profit services. An essential non-profit in our area is **KTOO Public Media**, which provides fact-based news and information, music, arts, culture, and community connection through radio, television, online, and social media. These local and statewide services are available to everyone, regardless of their financial circumstances. Without KTOO our quality of life in Alaska would be far less than it is today.

The purpose of the **KTOO Legacy Fund Endowment** is to ensure that KTOO is sustainable over the long-term and can innovate and grow for many years to come. We, on the KTOO Legacy Fund Committee, want to connect with our professional estate planning community to ensure you know about the Legacy Fund, and to seek your support. As estate planners and advisors, you are in a unique position to inform clients about ways to become donors to organizations that interest them, are vital to our community, and in the client's best interests.

Please keep KTOO Public Media in mind as you advise your clients on how to minimize their tax impacts through charitable donations and during conversations about making larger gifts, estate planning and potential bequests. The KTOO Legacy Foundation Committee's responsibility is to wisely steward and increase the Endowment while working closely with the Juneau Community Foundation where the Fund is well-managed and protected.

For more information about donations or bequests to KTOO, please contact any of the committee members listed below, or KTOO's General Manager, Justin Shoman. We are grateful for any interest and support you can provide.

With sincere, best wishes,

KTOO Legacy Foundation Committee

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|----------------------|----------------------------------------------------------------------------|--------------|
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Staff

|                   |                                                                    |              |
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*P.S. In July 2025, KTOO experienced the sudden loss of \$1.2M in federal funding, representing 34% of the operating revenue. Congress's permanent rescission of these annual funds represents the greatest challenge in KTOO's proud 52-year history of serving Juneau area and statewide audiences.*

*On the homelands of the Áak'w K̓wáan*

